



NEWS RELEASE

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State Health Department Wins 12 Awards for Excellence in Communication

BISMARCK, N.D. – The North Dakota Department of Health received 12 awards for excellence in public health communication from the National Public Health Information Coalition, America’s premier organization of public health communicators, during the organization’s recent annual conference.

The Department of Health received the following awards:

Gold:

- “Grand Forks Shelter Dog Diagnosed With Rabies” – Breaking News Releases
- “Department of Health Cautions North Dakotans Not To Let Their Guard Down When It Comes to H1N1 Influenza” – General News Releases
- “North Dakota Launches Quitnet” – General News Releases
- *Health-Care Provider Examiner* – Newsletters
- *Women’s Way* calendar – Print and Graphic Specialty Projects
- WIC Participant and Vendor Training Videos – Special Audio/Video Projects

Silver:

- “Dental Care for Your Child” – Brochures
- “HIV/AIDS: You Need To Know ... Get Tested” -- Brochures
- *Parenting the First Year* – Newsletters

Bronze:

- *North Dakota Birth Defects Monitoring System Summary Report 2001-2005* – Annual Reports and Other Major Reports
- WIC calendar – Print and Graphic Specialty Projects

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- H1N1 PSA for pregnant women – Television Marketing

“Much of the work of the state health department involves educating the public about important health and safety issues,” said State Health Officer Terry Dwelle, M.D. “It’s great to see some of these efforts recognized at a national level. I’m very proud of the efforts of everyone involved.”

The National Public Health Information Coalition was established in 1989 to promote an awareness of public health issues throughout the nation. Its more than 400 members include local, state and territorial health department communication specialists, as well as communication partners from federal health agencies, nonprofit organizations and professional health-services groups.

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