



NORTH DAKOTA
DEPARTMENT *of* HEALTH

MEDIA ADVISORY

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MEDIA ADVISORY

National Ranking for Tobacco Control Efforts Does Not Use Most Current Data

BISMARCK, N.D. – Note to reporters: A recent press release issued on November 30, 2005, by the Campaign for Tobacco-Free Kids cites data from 2003 and does not use the most current numbers.

The press release titled “National Report Ranks North Dakota 22nd In Protecting Kids From Tobacco” reported the 2003 data for the percent of North Dakota high schools students who currently smoke at 30.2 percent. The most recent Youth Risk Behavior Survey (YRBS) data for North Dakota released on November 1, 2005, shows the rate for North Dakota high school students who currently smoke has decreased significantly to 22.1 percent based on the 2005 survey. We encourage your use of the most recent North Dakota data as the editors of the report did not have access to these numbers when the report was prepared.

For more information, contact Kathleen Mangskau, North Dakota Department of Health, at 701.328.4517.

-- 30 --

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